

SUMMARY

Our customer, a private university, had a 14 step process to accept donor gifts through modern payment solutions to capture the moment of altruism.

SOLUTION

- Payment gateway is a web-component that allows customers to insert HTML elements into their website for a fully customizable (enabling or disabling payment methods, styling etc) solution.
- This frictionless payment solution allows users to accept one-time and recurring Apple Pay, Google Pay, Credit Card and eCheck donations.
- Tech Stack: Node, TypeScript, AWS CodeBuild/CodePipeline/ECR, npm.js, jest, learna, eslint, husky, Docker

Payment Gateway has been received with great user feedback, which is exciting! It is so helpful to offer our donors this streamlined option for supporting students.

Coordinator of Annual Giving Programs, (Private University)



BENEFITS

90%

Reduced donation steps for frictionless payments

2X

Increase in donation payment options

4x

Fewer donors abandon the donation process